Sponsorship Packages

Thunder Bay, Ontario May 26 – 28, 2022



developing skilled trades professionals

UBCJA National Apprenticeship Competition May 26 – 18, 2022

The United Brotherhood of Carpenters and Joiners of America (UBCJA) takes great pride in developing skilled trades professionals. Each year, the UBCJA showcases the talents of approximately 30 apprentices from all over Canada, at the National Apprentices Competition (NAC).

The Canadian District Office with partnership from Local 1669 and Local 1151 are honoured to be hosting this years contest in Thunder Bay, Ontario to compete in Carpentry, Drywall, Millwright, Floor Covering, and Scaffold.

This annual event is attended by over 300 people including invited guests, dignitaries, industry stakeholders and business partners. The competition is also on display for viewing by the general public and will attract numerous spectators and varied media platforms.

Your Support is Appreciated

There are several ways you can be part of this fantastic National event. The following pages outlines the various sponsorship opportunities and advertisement information for our National Magazine that will make your company a part of this outstanding national event.

In addition, we are also happy to accept in kind contributions. Join us in promoting the best of our apprentices and welcoming guests from across the country.

To become a sponsor please send an email with your contact information to the following email: ubcnac1908@gmail.com indicating your preferred level of support.



Sponsorship Packages GOLD

\$10,000

- Company logo on signage throughout event
- Company logo displayed on NAC 2022 website www.ubcnac.ca
- Full page colour advertisement in our contest magazine
- 4 tickets to the award banquet Saturday May 28, 2022
- On stage recognition at the banquet
- Exclusive on screen logo displayed during banquet/dinner and award ceremony
- Opportunity to address audience at banquet
- Feature on our social media pages (Facebook, Twitter and Instagram)



Sponsorship Packages Silver

\$7,500

- Company logo on signage throughout event
- Company logo displayed on NAC 2022 website www.ubcnac.ca
- ½ page coloured advertisement in our contest magazine
- 2 tickets to the award banquet on Saturday May 28, 2022
- On stage recognition at the banquet
- On screen logo displayed during banquet/dinner and award ceremony



Sponsorship Packages Bronze

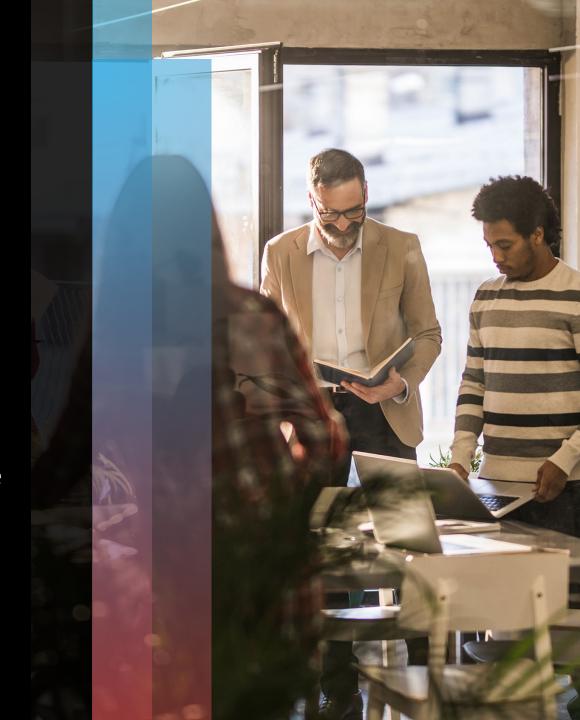
\$5,000

- Company logo on signage throughout the event
- Company logo displayed on NAC 2022 website www.ubcnac.ca
- Business card colour advertisement in our contest magazine
- 2 tickets to the award banquet Saturday May 28, 2022
- On screen logo displayed during banquet/dinner and award ceremony

Sponsorship Packages Thursday Meet and Greet

\$3,000

- Exclusive Company logo on signage during event
- Business card colour advertisement in our contest magazine
- Company logo displayed on our NAC 2022 website www.ubcnac.ca
- 4 tickets to event



Sponsorship Packages Practical Event

\$2,000 or In-Kind Contributions

- Company logo on signage during events
- Business card colour advertisement in our contest magazine
- Company logo displayed on our NAC 2022 website www.ubcnac.ca
- Company logo displayed during practical competition for public viewing



Sponsorship Packages Contestant Lunch

\$1,000

- Company logo on signage throughout the day
- Special recognition/thank you before lunch
- Business card colour advertisement in our contest magazine
- Company logo on our NAC 2022 website www.ubcnac.ca





Competition Magazine Advertising

You advertisement will be widely viewed as they will be featured in our annual contest Magazine and over 400 copies are distributed to each attendee and guests.

Deadline for Advertising is April 29th 2022

To place an advertisement in our magazine, please complete the following information and send to ubcnac1908@gmail.com

- Company name
- Contact Name for invoicing
- Phone
- Email Address
- Ad size and colour option (see following page for options and details)

ADVERTISING RATES AND DATA MECHANICAL REQUIREMENTS

TYPE	SIZE	BLACK & WHITE	COLOUR
Full Page	7 x 9-1/2 inches	\$900	\$1000
Half Page	7 x 4-5/8 inches	\$450	\$650
Quarter Page	3-3/8 x 4-5/8 inches	\$250	\$450
Business Card	3-3/8 x 2-1/8 inches	\$150	\$300

Trim size = 8-3/8 X 10 7/8 inches; line Screen = 150; resolution = 300dpi; CMYK or Gray scale

Electronic File Guidelines: All advertising must be sent in one of the following formats:

* Camera-ready Hi-resolution PDF – preferred * EPS

* In design CS2 – or INX (including Links and fonts) * TIF



For information or submissions please email

ubcnac1908@gmail.com